GREAT DESIGNS IN STEEL

2026 SPONSORSHIP PACKAGES

Gold Exhibiting Sponsor - $20,000

- **10 x 20 exhibit booth**
- Hyperlinked logo inclusion on GDIS website for one (1) year
- Social media feature on the AISI Automotive Program LinkedIn page
- Logo on GDIS App
- Logo inclusion in printed program
- One (1) pull-up banner in welcome area at event
    - Sponsor provides design, AISI to print
- On-stage recognition during opening remarks. Opening remarks attended by all guests (approx.1,200 - 1,300)
    - Individual slide with company description
- Digital signage at event
    - AISI to design
- Digital banner ad in ALL event email communications sent to more than 6,000 individuals
    - Sponsor to provides banner ad
- 30-second video promo segment
- Inclusion in Automotive Excellence Award press release
- Opportunity to present a “GDIS Technical Webinar”
- Opportunity to provide exhibit hall “Super Display” in addition to allotted booth space – on a space available basis, subject to approval by AISI*

Silver Exhibiting Sponsor – $15,000

- **10 x 15 exhibit booth**
- Hyperlinked logo inclusion on GDIS website for one (1) year
- Social media feature on the AISI Automotive Program LinkedIn page
- Logo on GDIS App
- Wi-Fi sponsor signage on all tables in the main hall
- Logo inclusion in printed program
- On-stage recognition during opening remarks. Opening remarks attended by all guests (approx.1,200 - 1,300)
    - Logo on-screen
- Digital banner ad in two (2) event email communications sent to more than 6,000 individuals
    - Sponsor provides banner ad
- 30-second video promo segment
- Opportunity to present a “GDIS Technical Webinar”

GREAT DESIGNS IN STEEL

Bronze Exhibiting Sponsor – $10,000 *(Limited Space Remaining)*

- **10 x 10 exhibit booth**
- Hyperlinked logo inclusion on GDIS website for one (1) year
- Logo inclusion in printed program
- On-stage recognition during opening remarks – typically attended by all guests (approx.1,200 - 1,300)
- Logo on-screen

ADDITIONAL SPONSORSHIP OPPORTUNITIES

30-Second Video Montage – $2,000 Bronze Sponsor add on (Included for Gold and Silver Level Sponsors)

- 30-second video promo spot to play in high-traffic areas of the event venue during the event day
- Sponsor is responsible for developing the 30-second video which will be part of a montage video with all participating sponsors
- Video format to be Mp4 and to consist of strictly visual elements - no audio due to convention background sound levels

Lunch Sponsor - $6,500 *(Please Inquire)*

- Company logo on main hall banquet tables
- Special lunch sponsor logo and recognition from the podium
- General sponsor recognition & logo inclusion on GDIS website for one (1) year

Lounge Sponsor - *(Please Inquire)*

- Company logo on lounge signage
- Option to bring your own free standing/pull up banner or signage
- General sponsor recognition & logo inclusion on GDIS website for one (1) year

Social Hour Sponsor – $3,500 (up to 3 sponsors) *(Exclusive available $7,500)*

- Company logo signage on bar and banquet tables
- General sponsor recognition & logo inclusion on GDIS website for one (1) year

Welcome - Parking Sponsor - $2,500 *(Exclusive)*

- Company logo on parking signage
- General sponsor recognition & logo inclusion on GDIS website for one (1) year

Ask-the-Expert Sponsor – $2,500 *(Exclusive)*

- Company logo signage on Ask-the-Expert stations and related signage
- General sponsor recognition & logo inclusion on GDIS website for one (1) year

Attendee Bag Sponsor – $1,500 *(Limited to Add-On Only)*

- Company literature or gift inserted into attendee bags (expected 750)*
- General sponsor recognition & logo inclusion on GDIS website for one (1) year

* Cost associated with displays, materials, etc., including freight and shipping will be the responsibility of sponsor.