



STEEL'S ADVANTAGES IN MODERN AUTOMOTIVE MANUFACTURING

NAIAS Global Mobility Forum

September 14, 2023

Detroit, MI



Automotive STEEL is...



ArcelorMittal



CLIFFS

NUCOR®

Steel is...

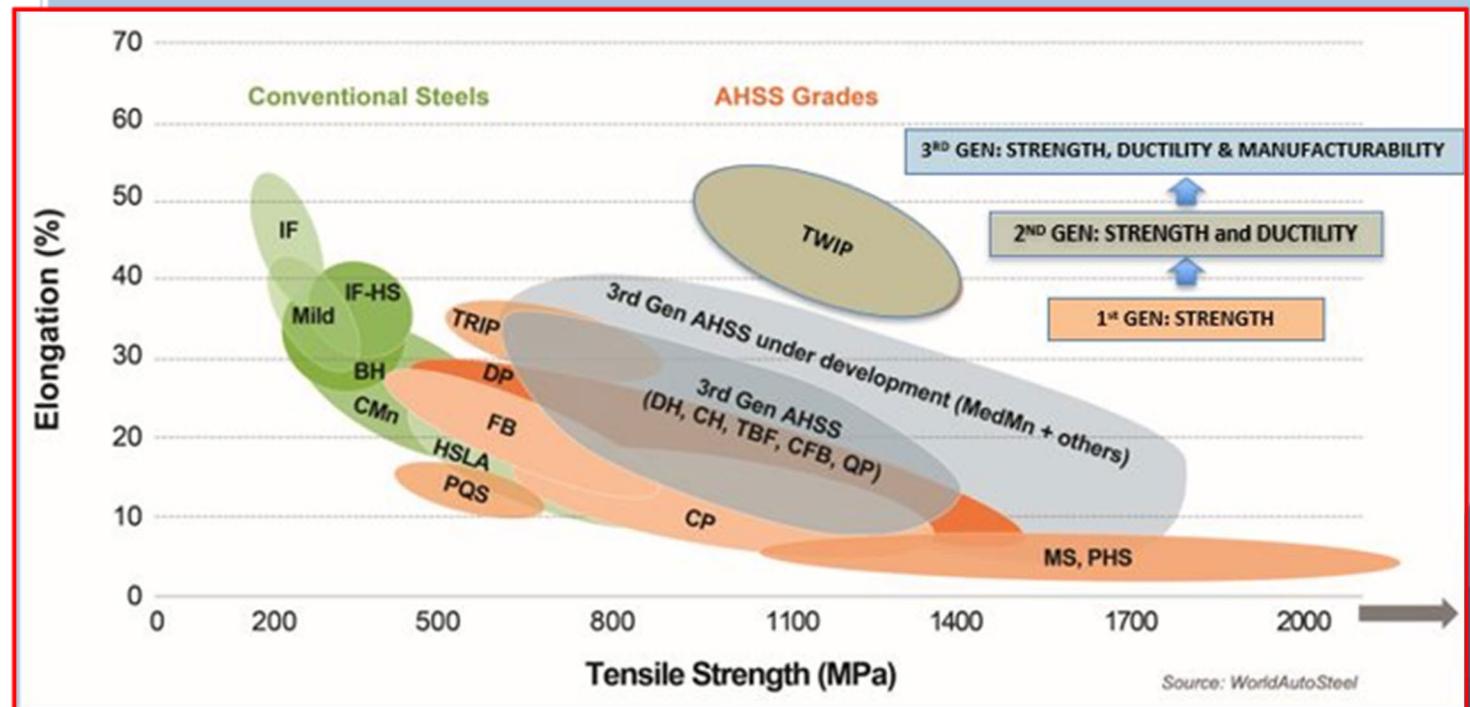
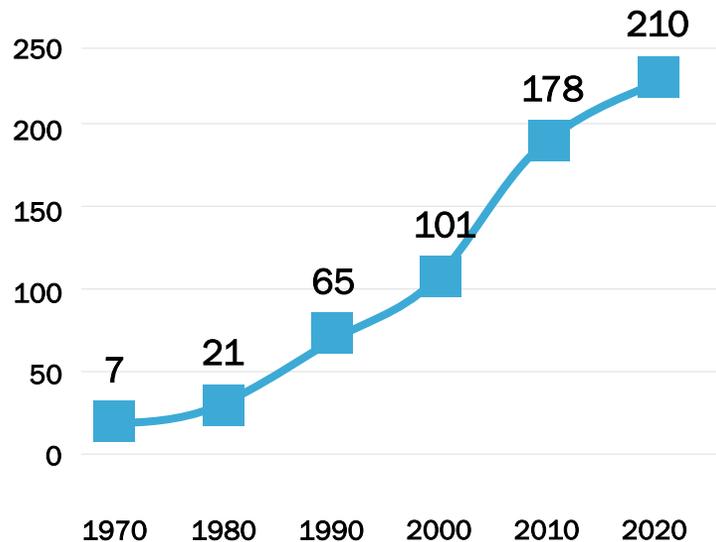
The most durable and affordable automotive material and is widely used in many automotive manufacturing applications.



Steel is the Automotive Industry's...

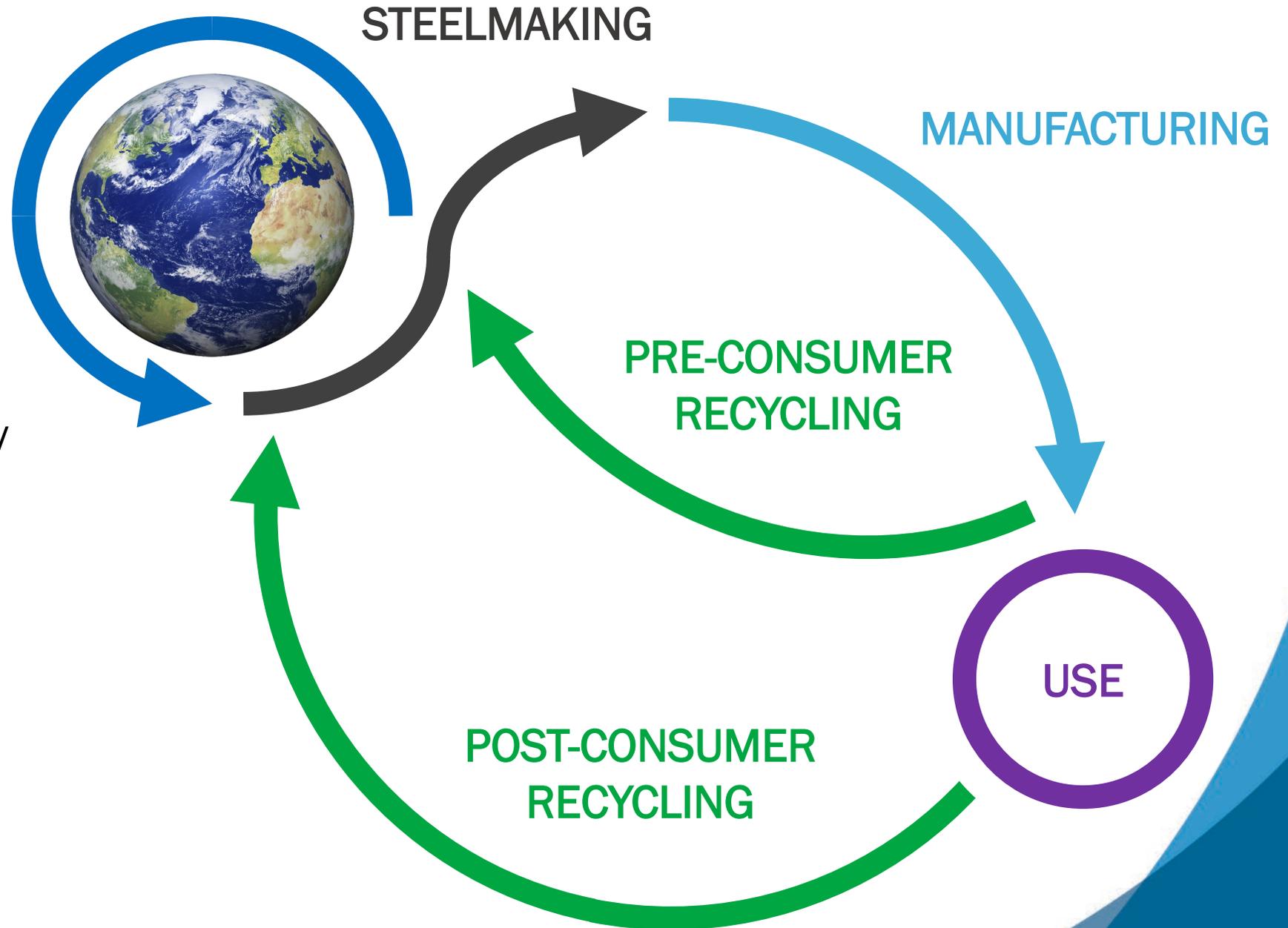
- Most utilized auto body material
- Well-supported, technically engineered, material
- Material of choice
- Dependable partner, evolving to meet the needs of automotive manufacturing

Development of Unique Automotive Steel Specifications



Steel is...

- The world's most recycled material with infinite circular use and the lowest GHG emissions intensity of competing materials
- The benchmark of competing materials in many respects



In Summary, Steel is...

The material of choice in automotive production – now and for future electric vehicles.



Today's Panelists



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E-Mobility*
Guidehouse Insights



JB Chronister

*Enterprise Director -
Business Development*
Cleveland-Cliffs



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Thank You / For More Information

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