

# GREAT DESIGNS IN **STEEL**

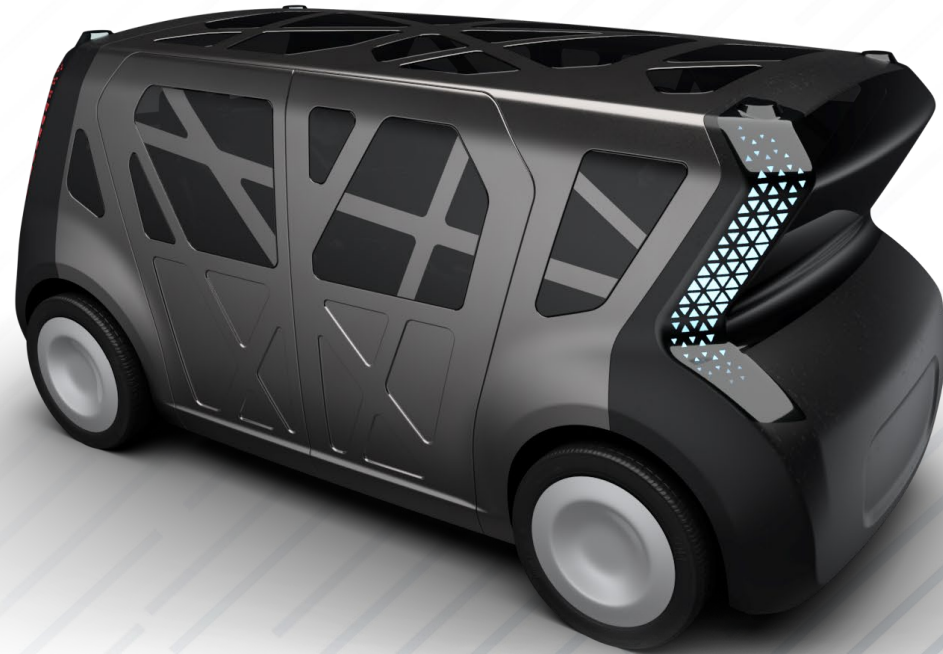
## **DEVELOPMENT OF AN ADVANCED HIGH - STRENGTH STEEL BODY STRUCTURE FOR A NEW, FULLY AUTONOMOUS MOBILITY AS A SERVICE VEHICLE – STEEL E-MOTIVE**

Dean Kanelos, Nucor

Juan Pablo Pedraza, Ternium, on behalf of WorldAutoSteel

# CONTENTS

- Introduction to WorldAutoSteel and Steel E-Motive
- Mobility as a Service market influencers & roadmap
- Steel E-Motive: Vehicle and Body Concepts
- What you can see at the Exhibit Hall
- Question and Answer





# STEEL E-MOTIVE

IN PARTNERSHIP WITH



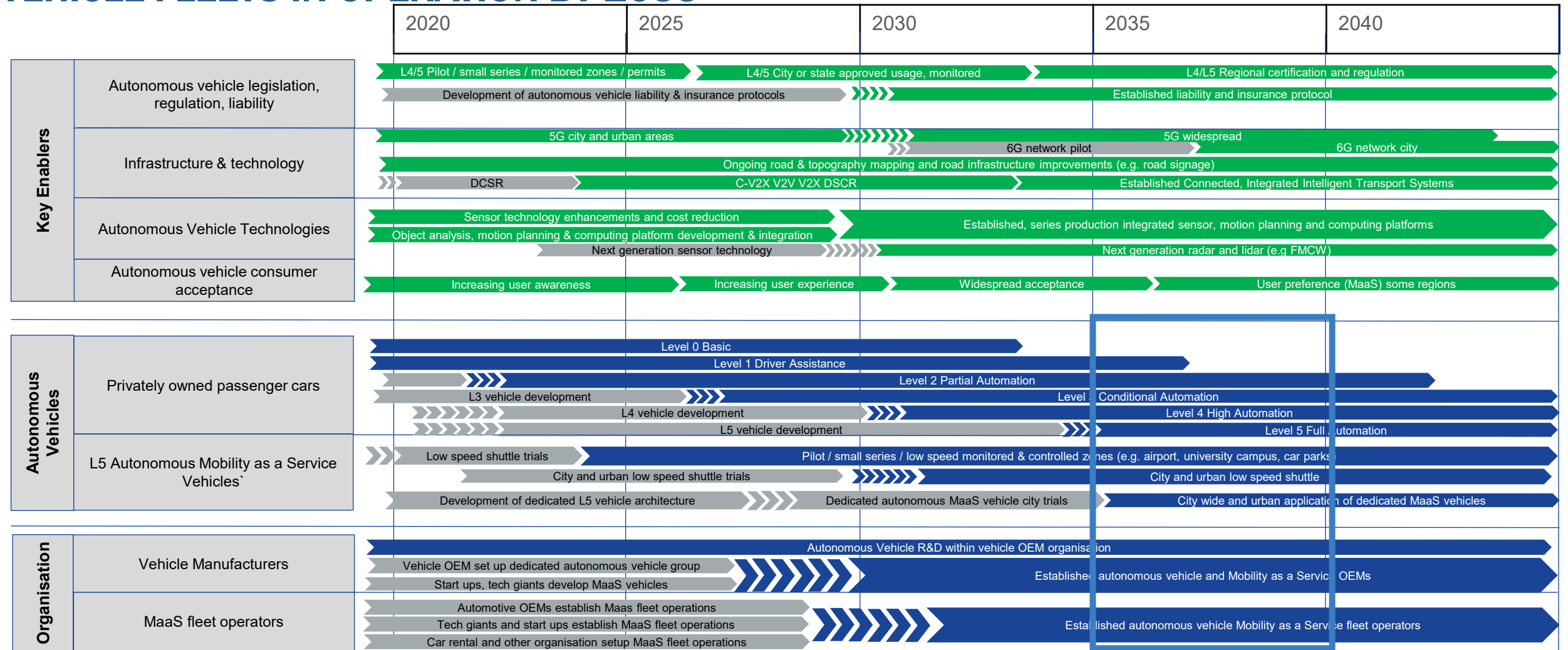
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# PESTEL ANALYSIS OF FUTURE MOBILITY CONFIRMS SIGNIFICANT CHALLENGES AND REQUIREMENT FOR MODAL SHIFT IN TRANSPORTATION

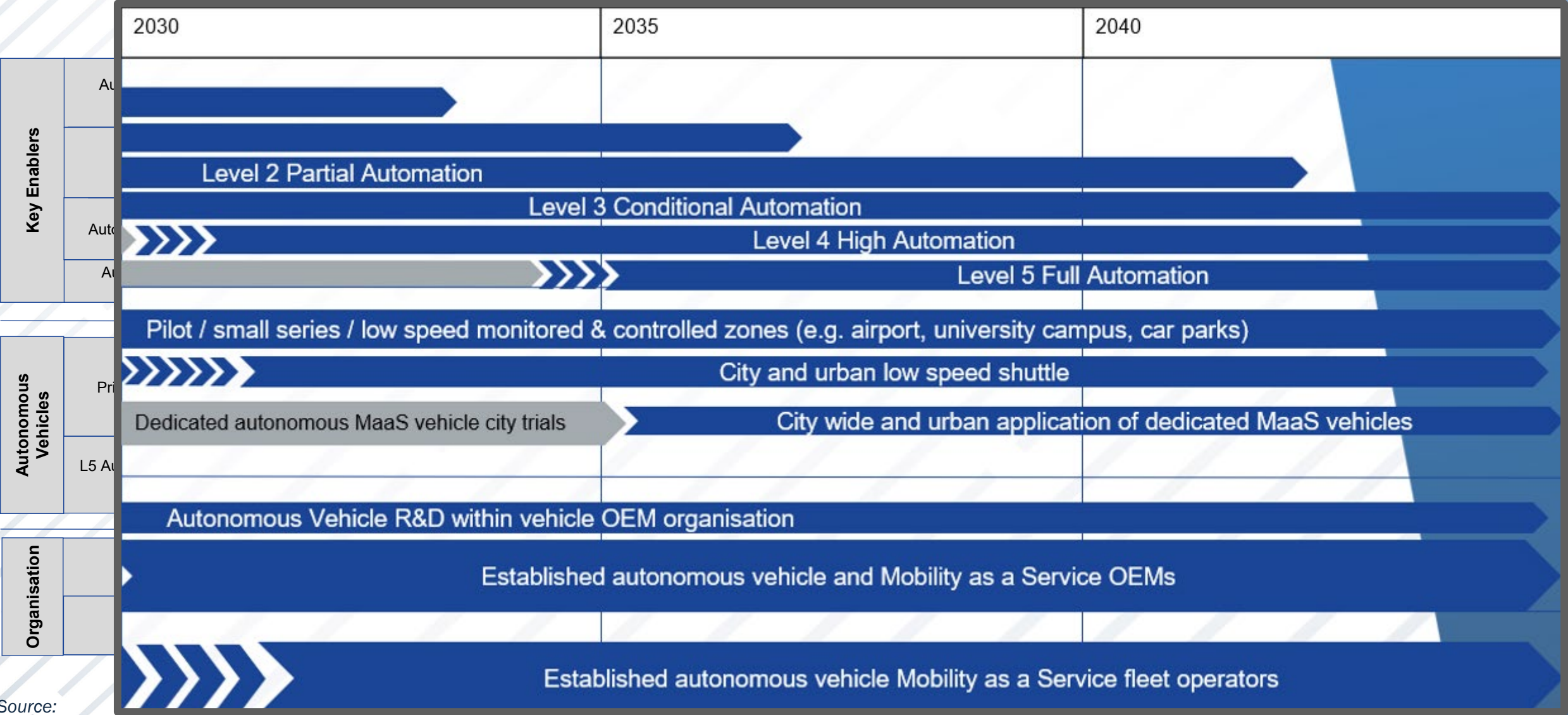
Political	Economic	Social	Technology	Environmental	Legal
<ul style="list-style-type: none"> <li>- Global trade policies and tariffs</li> <li>- Global energy security</li> <li>- Global stability (conflict)</li> <li>- Urbanisation, housing, health and living standards</li> <li>- Population growth</li> <li>- Taxation policies (e.g. environment related)</li> <li>- Reduced road traffic injuries and towards zero fatalities</li> </ul>	<ul style="list-style-type: none"> <li>- Access to credit and credit costs</li> <li>- Impact of high inflation</li> <li>- Economic growth</li> <li>- Cost of living (housing, food, clothing, leisure)</li> <li>- Global and local transportation costs</li> <li>- Raw material costs (iron, steel, precious metal)</li> <li>- Cost of environmental impacts (floods, heatwave)</li> </ul>	<ul style="list-style-type: none"> <li>- Consumer behaviour changes (rent/lease vs outright ownership, on-demand, leisure time utilisation, convenience, lifestyle, flexible working)</li> <li>- Ageing population</li> <li>- Improved living standards and healthcare provision</li> <li>- Serving the underserved (impaired, disabled)</li> <li>- Cost of living and wage growth</li> <li>- Environmental awareness and responsibility</li> </ul>	<ul style="list-style-type: none"> <li>- Digital and communications growth (connectivity, processing, radar, lidar, computation, artificial intelligence, big data, GPS &amp; mapping)</li> <li>- Infrastructure improvements (road, rail, sea)</li> <li>- Vehicle propulsion system technologies (battery electric, hydrogen, charging)</li> <li>- Innovations in materials and manufacturing</li> <li>- Green energy supply and innovations</li> </ul>	<ul style="list-style-type: none"> <li>- Global and local climate change agreements and policies</li> <li>- Local air quality policies and directives</li> <li>- Towards complete life cycle evaluation, policies and regulation</li> <li>- Land, river and sea pollution</li> <li>- Recycling, reuse disposal policies</li> <li>- Scarce resources availability and impacts</li> <li>- Noise pollution</li> </ul>	<ul style="list-style-type: none"> <li>- Liability and insurance (WRT autonomous vehicles)</li> <li>- Product warranty and recall</li> <li>- Data protection and data security</li> <li>- Labour laws and regulation</li> <li>- Intellectual property management</li> </ul>

# ROADMAP ANALYSIS CONFIRMS THE REALITY OF ESTABLISHED AUTONOMOUS VEHICLE FLEETS IN OPERATION BY 2035



Source: Ricardo, CAR, ACEA, RolandBerger, McKinsey, Deloitte, ATKearney, SMMT, Earpa, EuCar

# ROADMAP ANALYSIS CONFIRMS THE REALITY OF ESTABLISHED AUTONOMOUS VEHICLE FLEETS IN OPERATION BY 2035



Source:

# THE STEEL E-MOTIVE PROJECT IS A RESPONSE TO THE AUTOMOTIVE TRANSPORTATION SHIFT, DEVELOPING A NEW, FULLY AUTONOMOUS MAAS VEHICLE

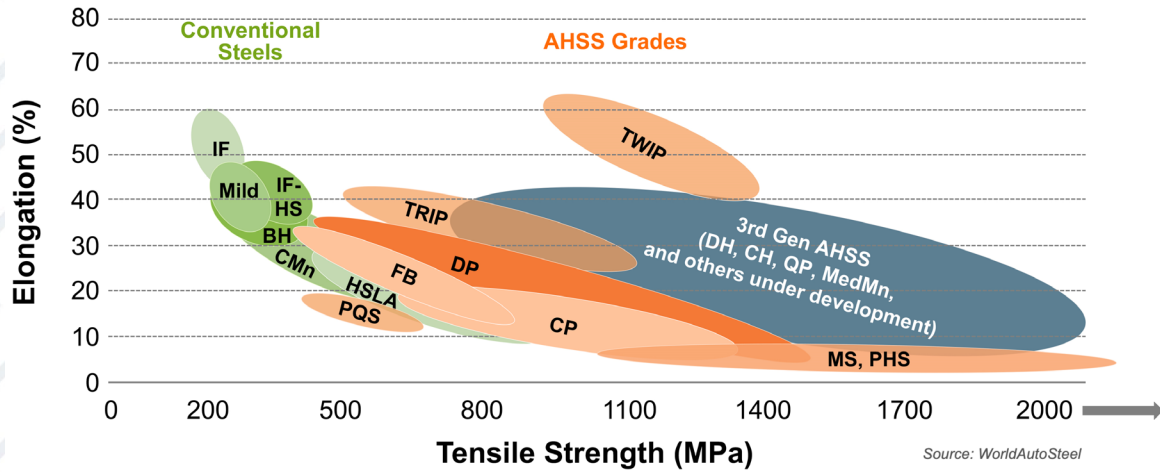
## Steel E-Motive Objectives

Connecting the steel industry with OEM's and future mobility service providers

- To showcase the *steel body structure* modules of the autonomous battery electric vehicle
- To position steel as the *leading material* of choice for future vehicle architectures specifically demonstrating strength, durability, emissions and affordability
- To focus on *future of mobility*
- To focus on *environmental impact*

**Development of a body structure for a clean sheet fully autonomous ride hailing vehicle**

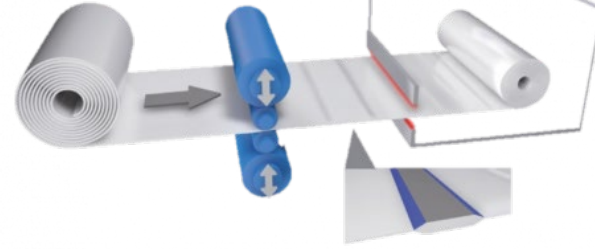
# STEEL E-MOTIVE DRAWS UPON A COMPREHENSIVE PORTFOLIO OF STEEL GRADES AND FABRICATION PROCESSES



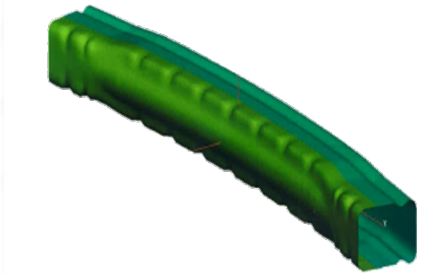
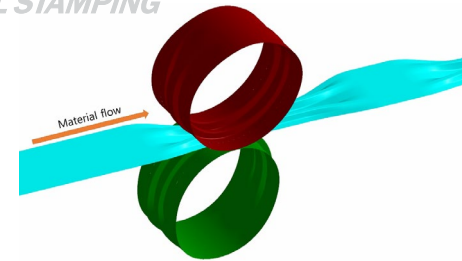
## Example Steel Grades for Steel E-Motive

- Ultra-high strength: Martensitic and Press Hardened Steel
- 3rd Generation steel grades: DH, CH, RA, QP, MedMn
- High formability grades: BH, HSLA

TAILOR ROLLED BLANK

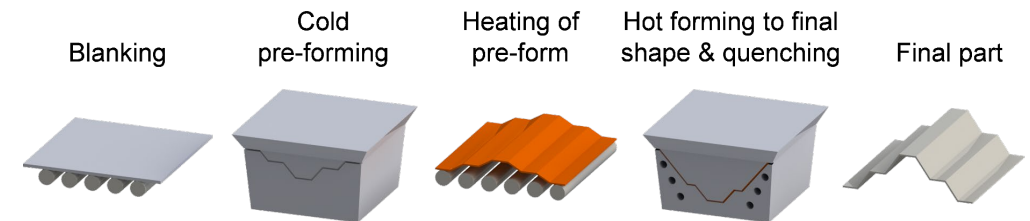


ROLL STAMPING



MULTI-WALLED HYDROFORMED TUBES

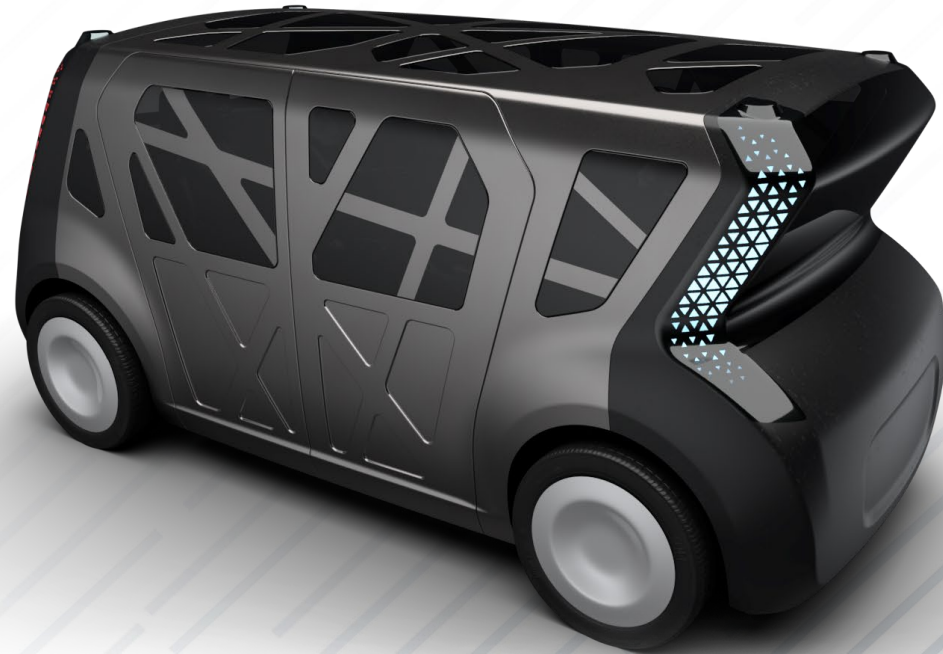
HOT STAMPING (HYBRID)





# CONTENTS

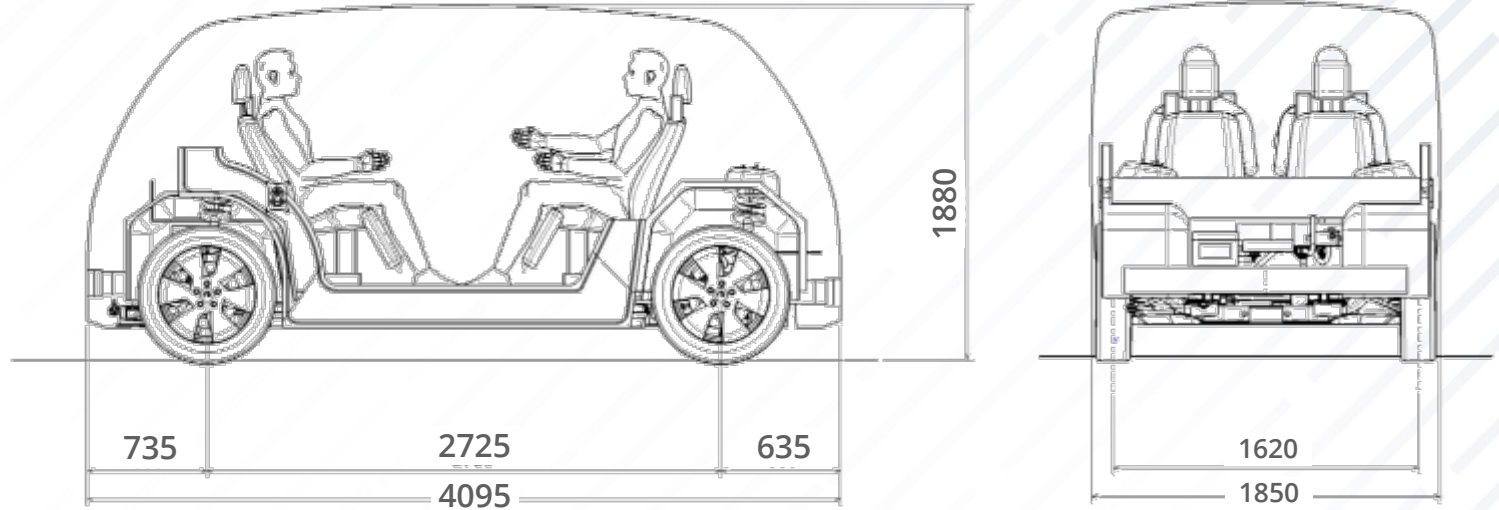
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# STEEL E-MOTIVE: TWO VEHICLE VARIANTS BASED ON A SINGLE, MODULAR PLATFORM

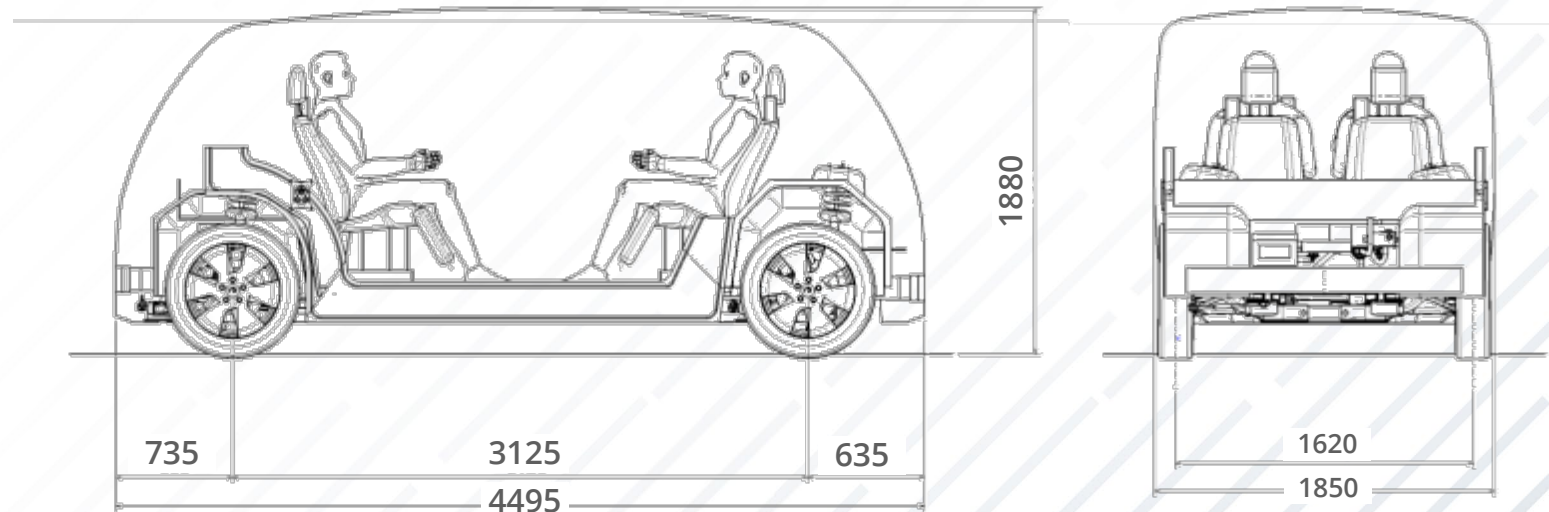
## SEM1: Short Wheelbase Urban Version

- Single speed front electric drive
- Compact design and vehicle footprint
- Comparable to European B/C segment size



## SEM2: Long Wheelbase Extra Urban Version

- Front and rear wheel electric drive
- Extended wheelbase. Up to 6 occupants  
Maximise SEM1 carry-over



# STEEL E-MOTIVE ADDRESSES THE KEY EXPECTED USER AND FLEET OPERATOR REQUIREMENTS FOR AUTONOMOUS RIDE HAILING VEHICLE



Creating a desirable, comfortable and convenient journey experience

**PASSENGER  
COMFORT &  
CONVENIENCE**



Protection of occupants and road users in all eventualities

**SAFETY**



Ensuring competitive pricing for passengers and profitability for fleet operators

**TOTAL COST  
OF OWNERSHIP**



Addressing global sustainability challenges

**ENVIRONMENT  
& SUSTAINABILITY**

# STEEL E-MOTIVE BATTERY; MODULES MOUNTED TO CARRIER FRAME WHICH IS INTEGRATED TO BODY STRUCTURE. LIGHTWEIGHT, LOW COST SOLUTION ACHIEVING SAFETY, STIFFNESS AND DURABILITY REQUIREMENTS



- Battery modules and cooling plates mounted (inverted) to steel carrier frame (off-line)
- Carrier frame mounted to body structure (general assembly)
- BIW floor acts as battery top cover and provides sealing
- AHSS bottom cover plate provides impact protection
- Efficient package. 37% weight saving\*. Improved NVH. No compromise to safety. Improved package, enables lower floor height and flat floor

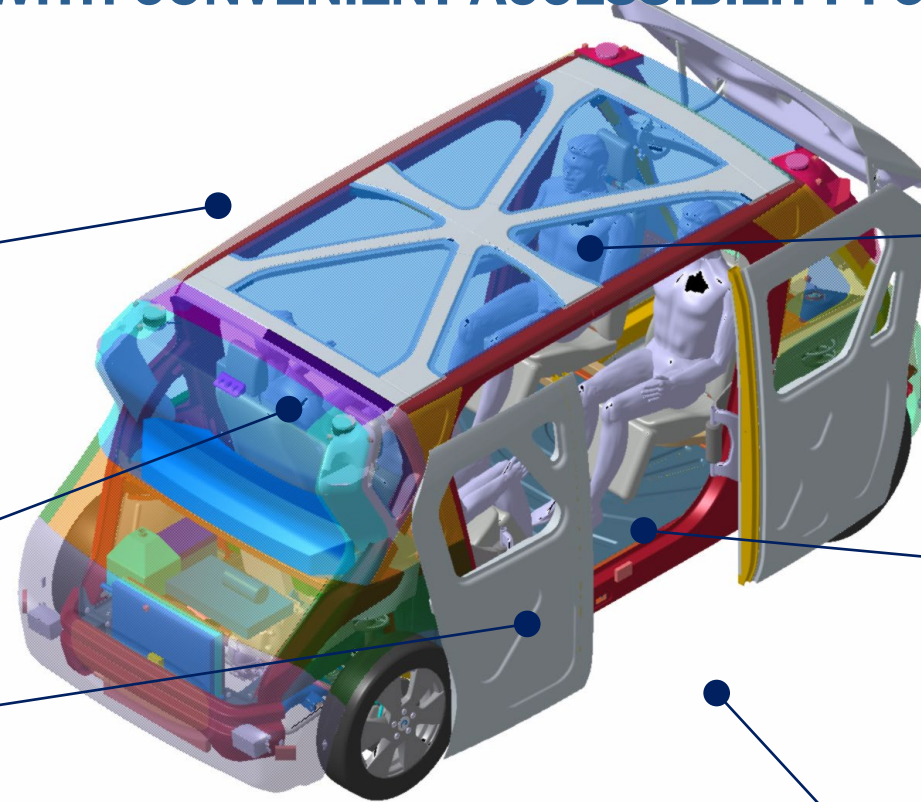
\* Compared to conventional sealed pack unit

# PASSENGER COMFORT AND CONVENIENCE: DESPITE IT'S COMPACT SIZE, STEEL E-MOTIVE HAS A SPACIOUS INTERIOR WITH CONVENIENT ACCESSIBILITY FOR ALL USERS

One-box architecture providing an open, spacious interior and occupant positioning. B pillar in door enabling a more open cabin environment

Rear facing front occupants for enhanced journey experience

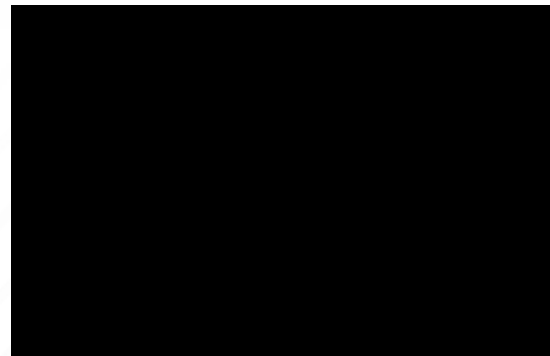
Unique scissor doors, enabling >1.0m aperture for enhanced occupant ingress/egress. The pillar mounted scissor hinge mechanism is lower cost & weight and easier to integrate than a sliding door, solution where the tracks and rails can impinge the rockers and cantrail



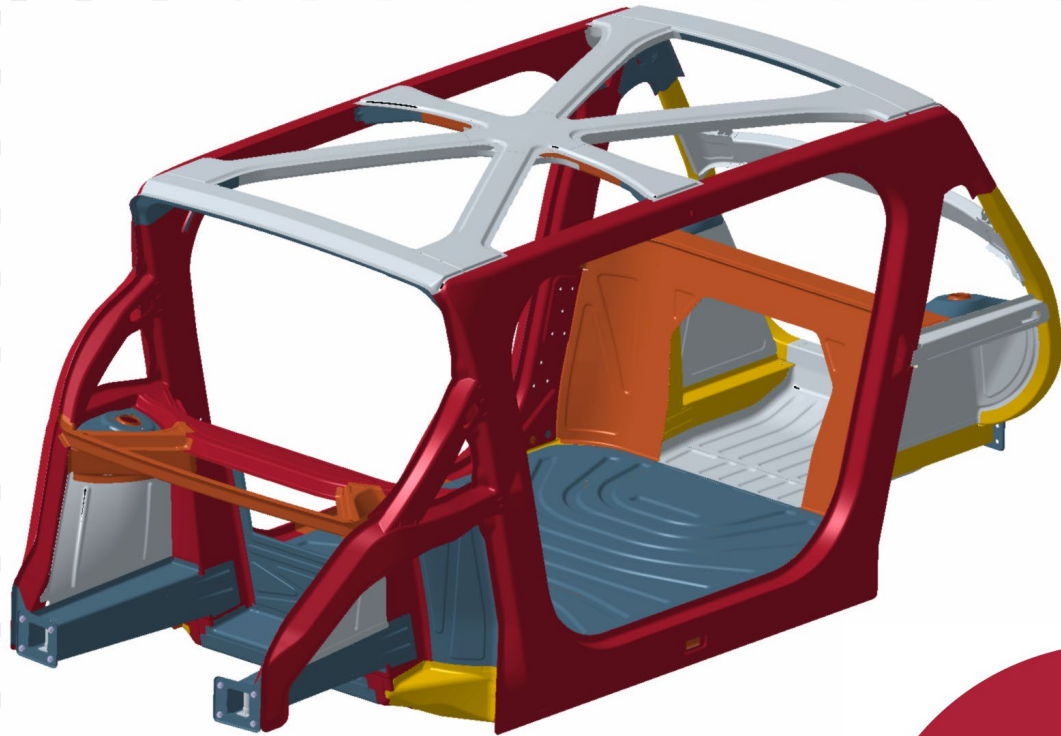
Semi-glazed panel roof, enhancing airiness spacious feeling

Flat floor and competitive step in height. Enabled by efficient steel sections and integrated battery frame design

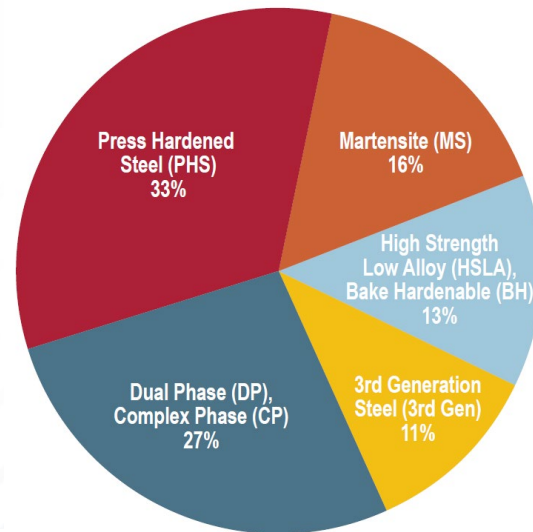
Front and rear wheel steer. Tighter turning circle enables the vehicle to operate and access more enclosed locations



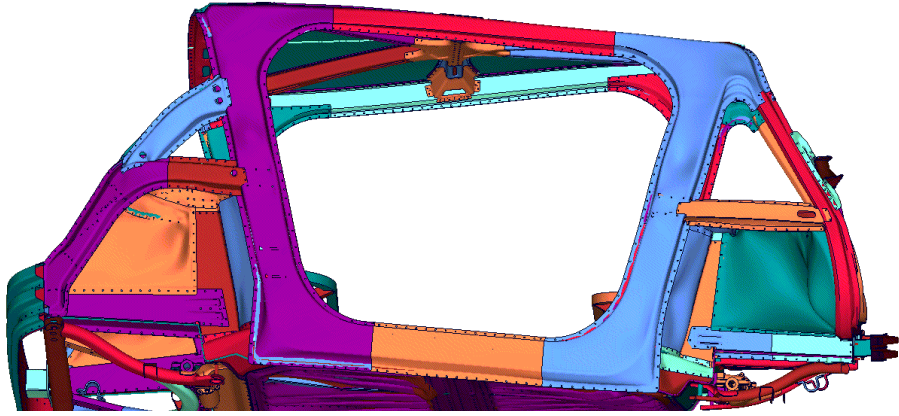
# STEEL E-MOTIVE, SEM1 BODY IN WHITE STEEL GRADE UTILISATION



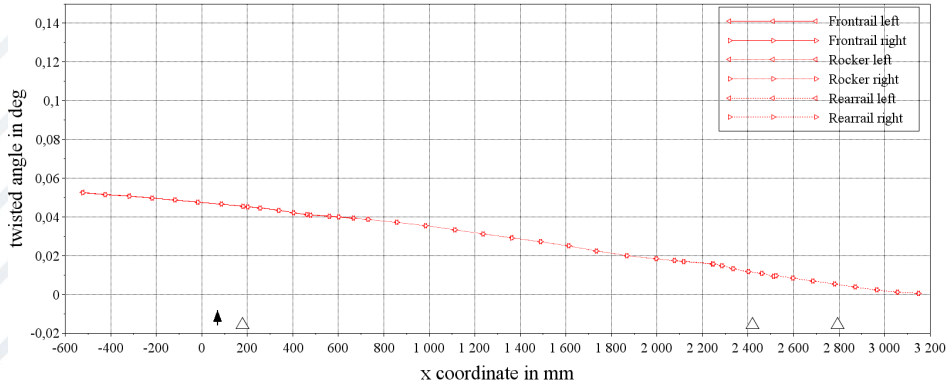
- The right steel grade in the right place
- High application of UHSS grades (>1500MPa), primarily for occupant and battery crash protection
- Mixture of stamped, roll formed, roll stamped, TWB, press hardened steel and hydroformed parts
- Spotweld, laser weld and structural adhesive
- Competitive BIW mass 282kg



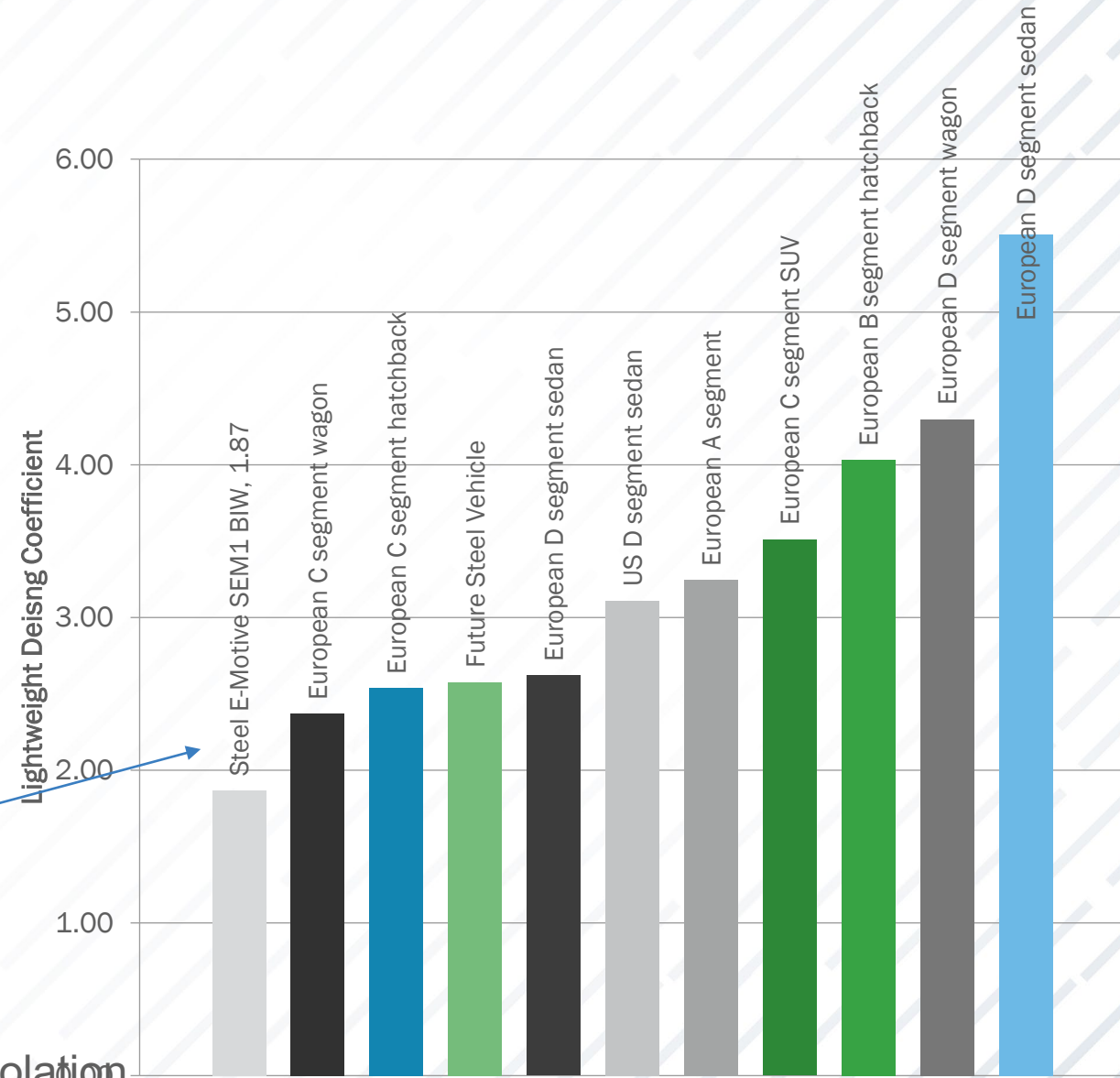
# PASSENGER COMFORT: VERY GOOD BODY STIFFNESS & NVH PERFORMANCE



TORSION ANGLE



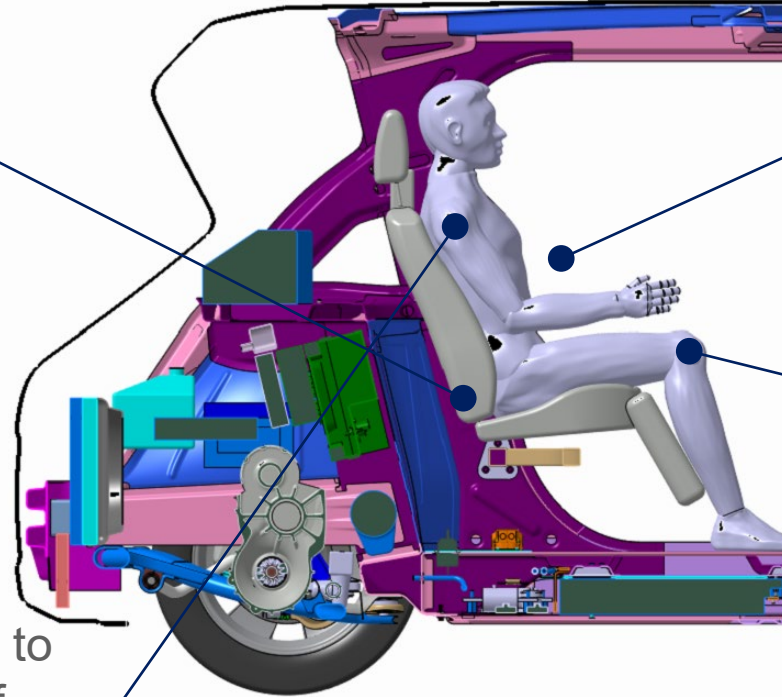
- Static torsional stiffness:
  - Body in white **34,236 Nm/deg**
  - Body (incl. battery frame & cover) **63,285 Nm/deg**
- NVH trimmed BIW modal frequencies > **35Hz**
- Attachment point dynamic stiffness enabling good NVH isolation



# SAFETY – DIFFERENT APPROACH AND CONSIDERATIONS ARE REQUIRED FOR THE PROTECTION OF REAR FACING FRONT OCCUPANTS. (EFFECTIVELY THE FRONT OCCUPANT EXPERIENCES A HIGH SPEED REAR IMPACT)

Occupant deceleration loads are primarily through the seat frame and mounting structure. Energy management and design of the seat structure and headrest is more critical

Occupant head and torso is closer to the front crash zone. Higher risk of intrusion injury. Intrusion targets have been adjusted to account for this. UHSS protection zone around front occupant



Seat belt loads on front occupant are generally lower than forward facing. No frontal airbag

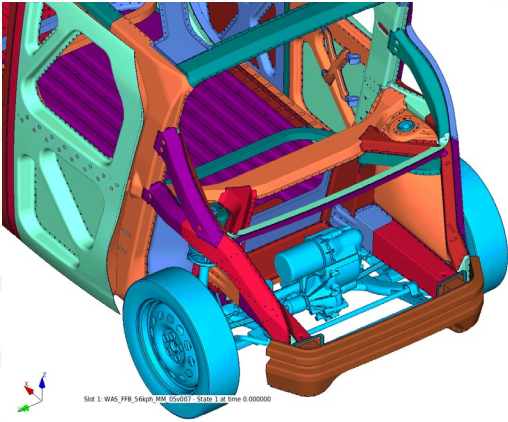
Front occupant legs, feet, arms less risk of injury from intrusion (no dash, steering wheel)

For ride hailing MaaS vehicle, we need to account for greater degree of changing occupant size. We may require smart sensors and actuators to ensure occupants are appropriately seated and restrained

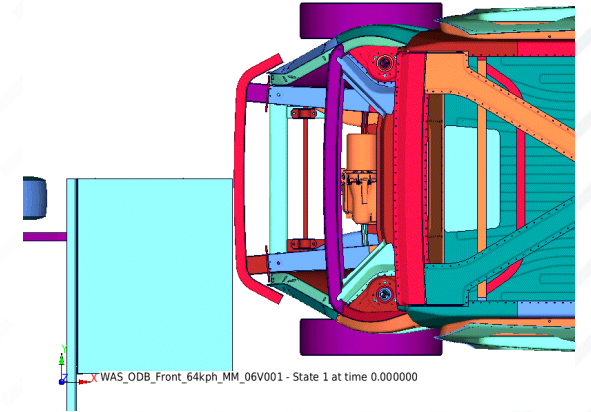


# SAFETY: IMPRESSIVE FRONT CRASH PERFORMANCE DESPITE COMPACT VEHICLE SIZE AND OCCUPANT POSITION. ENABLED BY TUNING OF ADVANCED HIGH STRENGTH STEEL PROPERTIES

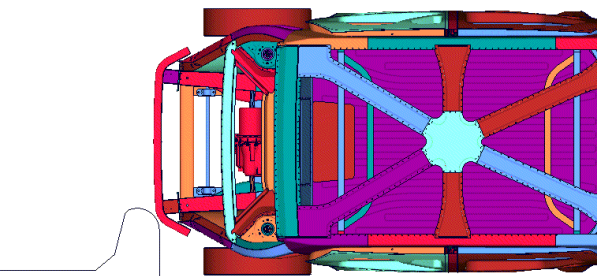
USNCAP 56kph FFB



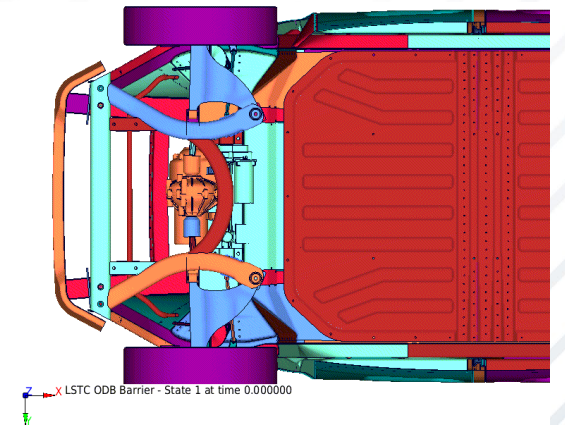
EuroNCAP 50km/h MPDB



- Development focussed on 4 front crash test load cases – requiring both crush and strength characteristics from body structure
- Challenge in achieving crush-strength balance with short front overhang and occupant position
- IIHS “good” rating achieved
- “glance off” achieved in IIHS SORB test



IIHS 64kph SORB



IIHS 64kph ODB

# SAFETY – FRONT CRASH STRUCTURE ENGINEERED TO BALANCE THE REQUIREMENTS OF USNCAP FFB, IIHS ODB, IIHS SORB AND Euroncap MPDB LOADCASES

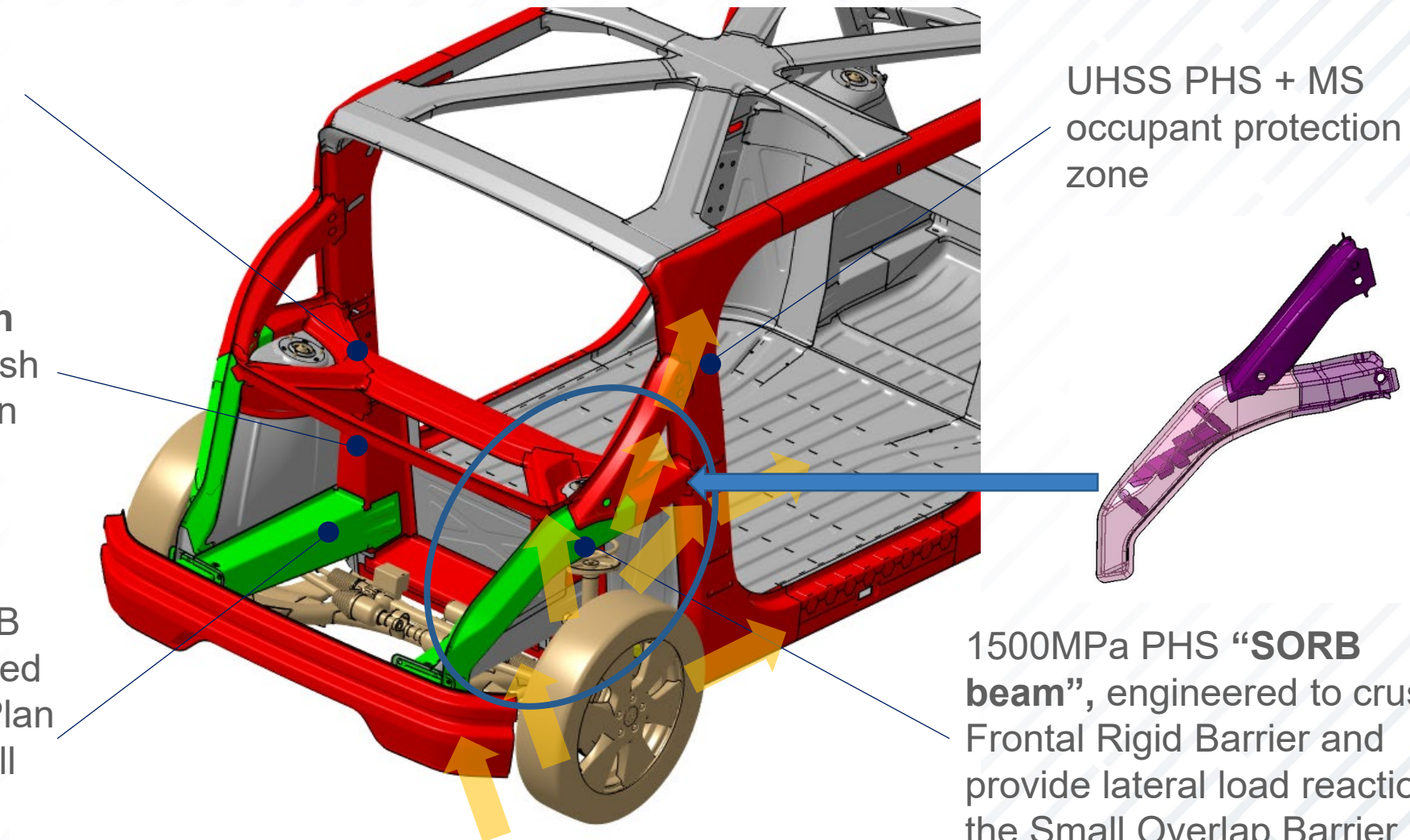
1900MPa PHS **Front strut brace** protects occupants and supports SORB load barrier reaction

1900MPa PHS **vertical dash brace and #1 bar** reacts crush loads and minimises intrusion to battery and cockpit

**Longitudinal crush rail:** TWB Dual Phase 780/980MPa, tuned for FFB crush performance. Plan view angle optimised for Small Overlap Barrier engagement

UHSS PHS + MS occupant protection zone

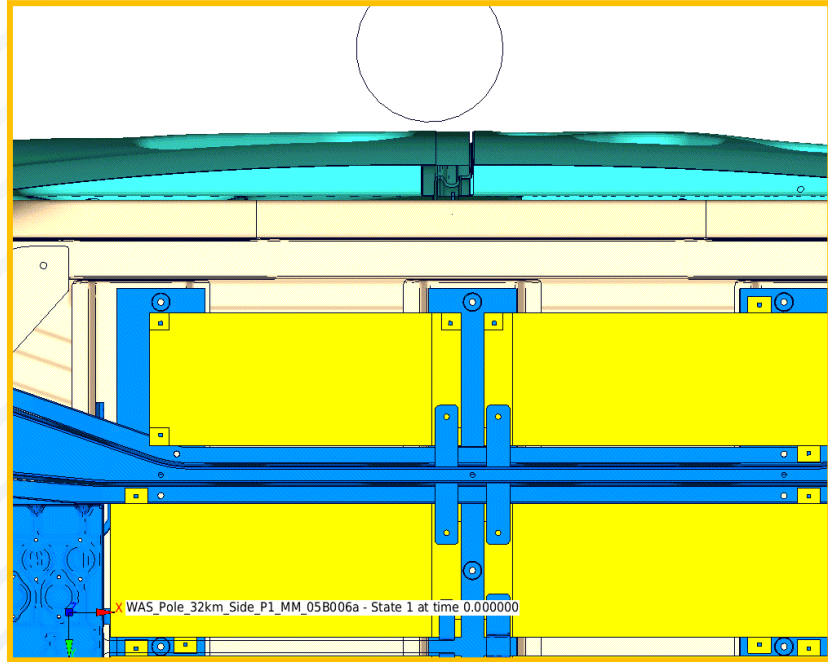
1500MPa PHS “**SORB beam**”, engineered to crush in Frontal Rigid Barrier and provide lateral load reaction in the Small Overlap Barrier



Note: components have been removed from this image for clarity. Design shown is development, not final design

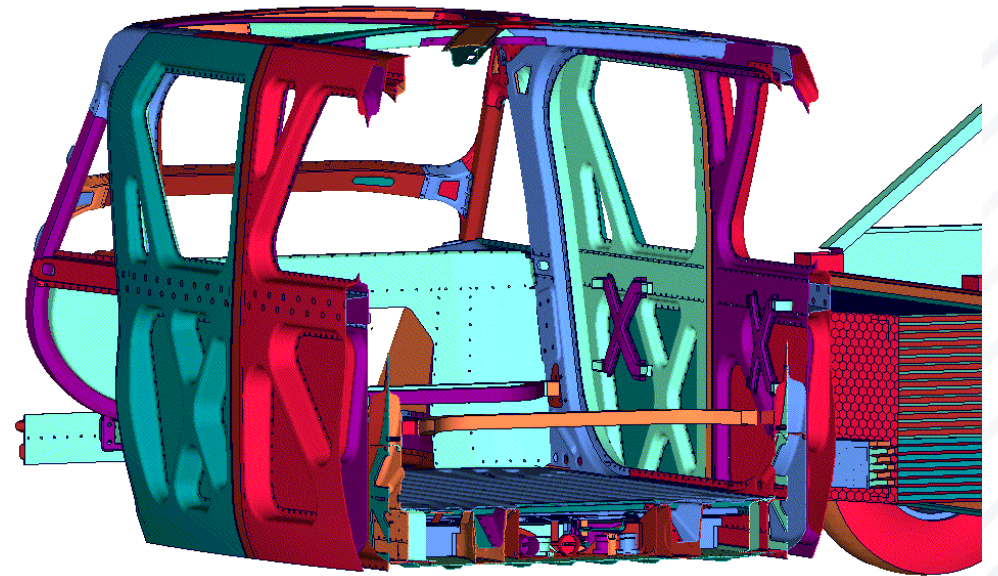
# SAFETY – SIDE CRASH. VERY GOOD BATTERY AND OCCUPANT PROTECTION. IIHS “GOOD” RATING ACHIEVED (BARRIER 2)

USNCAP 32kph side pole (battery protection)



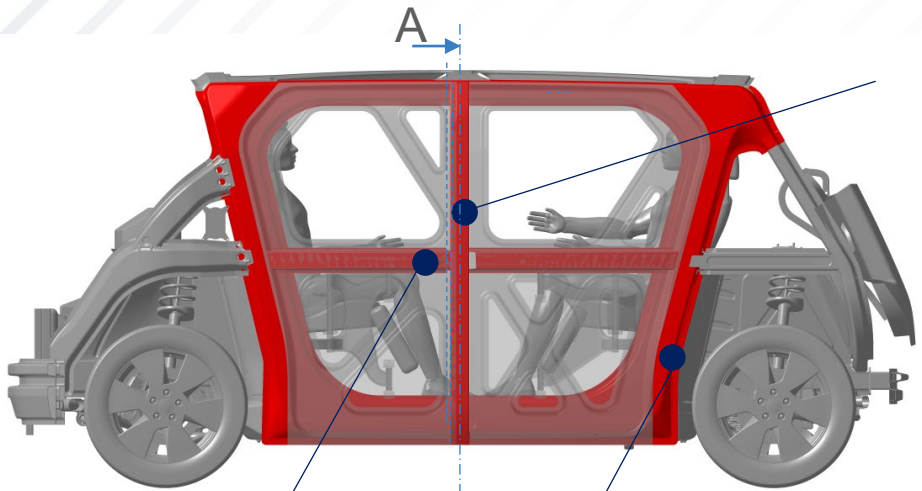
- In addition to the occupant protection test, additional side pole loadcases to ensure battery protection
- >30mm intrusion clearance to battery maintained

IIHS 60kph side barrier II (occupant protection)

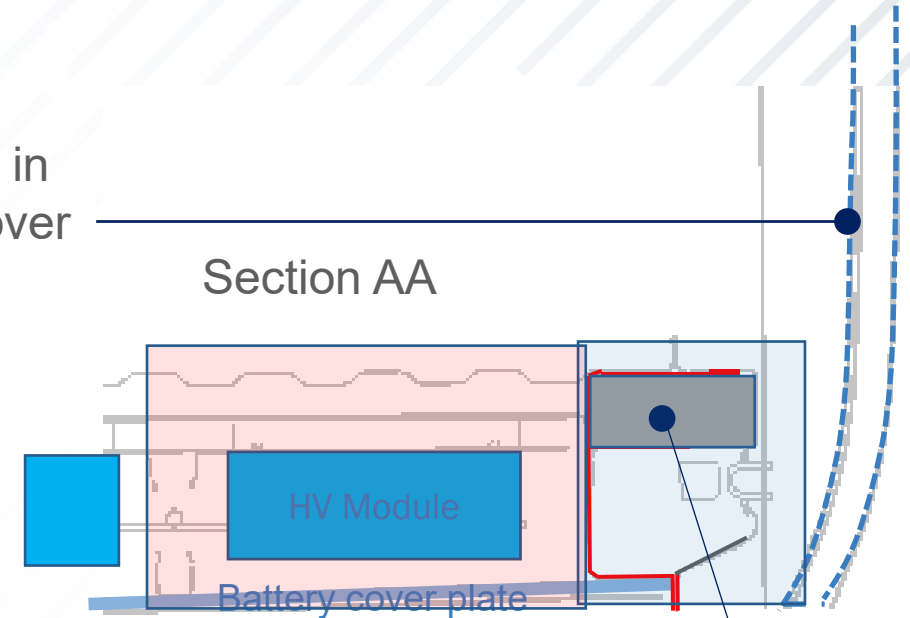


- IIHS “good” rating (based on predicted intrusions)

# SAFETY – SIDE CRASH STRUCTURE

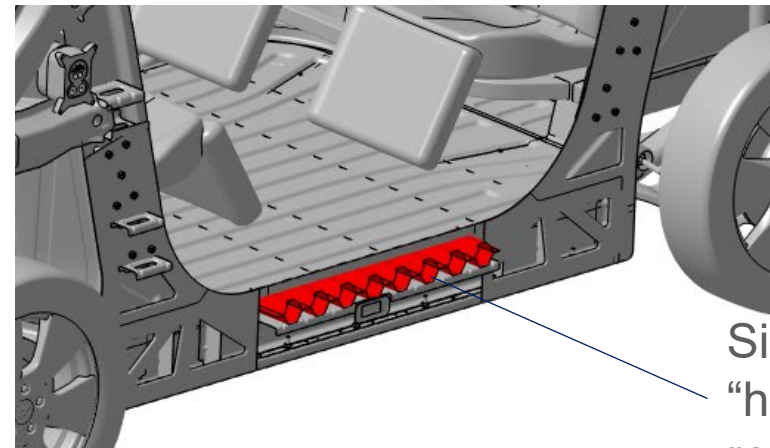
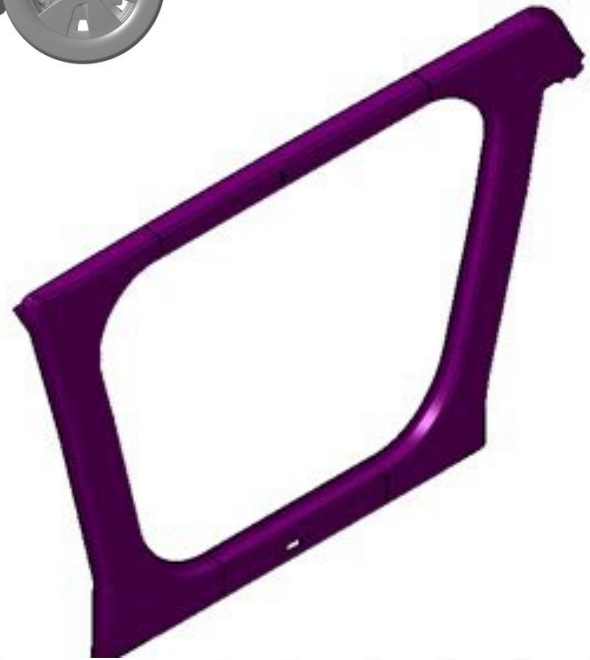


TRIP690 hydroform tubes in side door B pillars (wrap over rocker and cantrail)



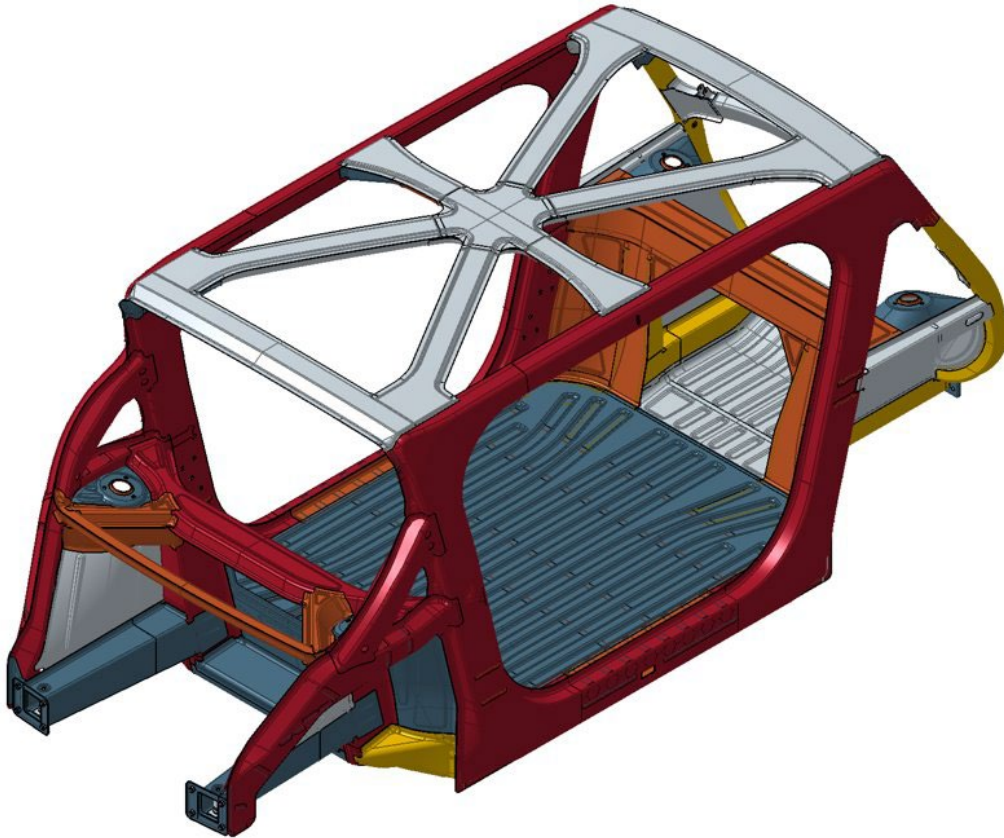
Roll stamped martensitic door waistrail beams

One piece TWB, Press Hardened Steel door ring outer. A and C pillars in line with occupants providing good side impact protection



Side impact crush "hex" beam. 2 piece roll formed DP590

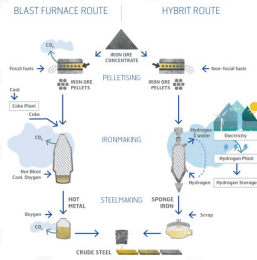
# TOTAL COST OF OWNERSHIP: VEHICLE AND BODY DESIGNED FOR CONVENTIONAL FABRICATION AND ASSEMBLY PROCESSES



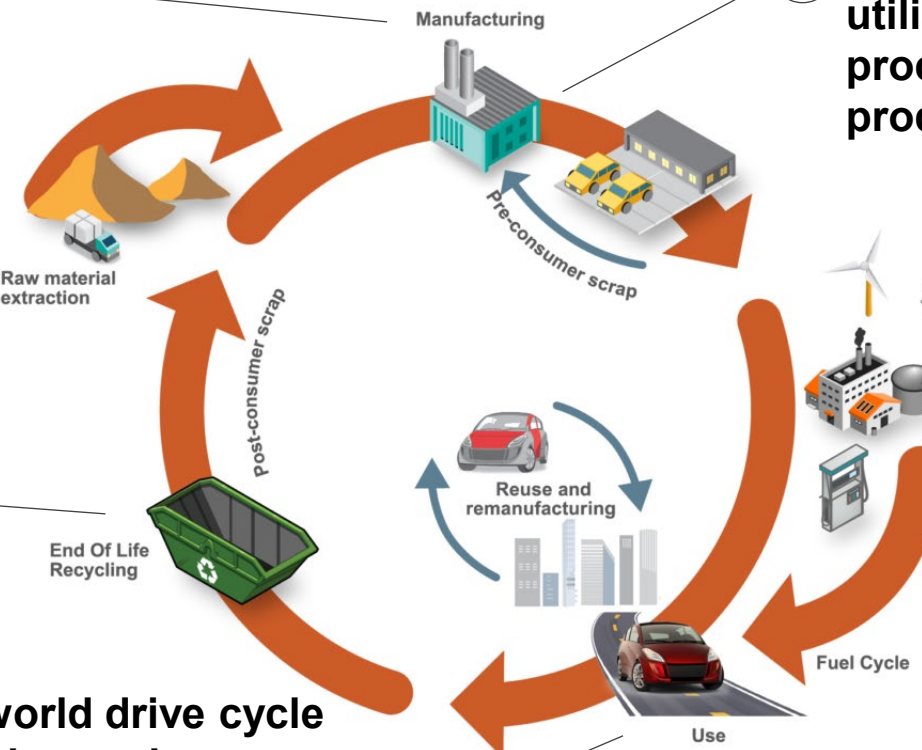
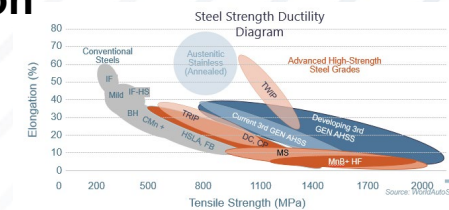
- Steel body design optimised to maximise material utilisation, minimise scrap rate
- Full formability analysis for critical/challenging panels
- Suitable for >250,000 units/year
- Conventional press, fabrication and joining tools
- Compatible with existing global automotive manufacture facilities

# ENVIRONMENT & SUSTAINABILITY: COMPREHENSIVE LIFE CYCLE ASSESSMENT AND OPTIMISATION, DEMONSTRATING POTENTIAL FOR 92% REDUCTION IN GHG (2020 VS 2035 SCENARIO)

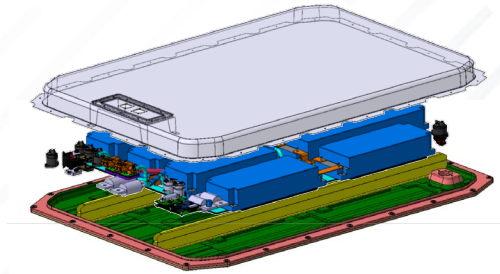
1 Decarbonise steel production (e.g. hydrogen Electric Arc Furnace)



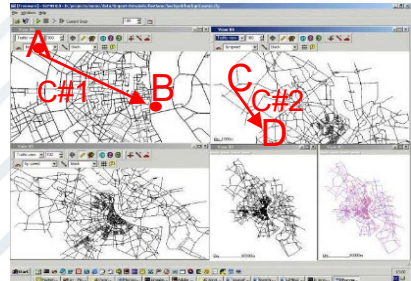
2 Optimise vehicle design, material utilisation and fabrication processes to minimise production emissions



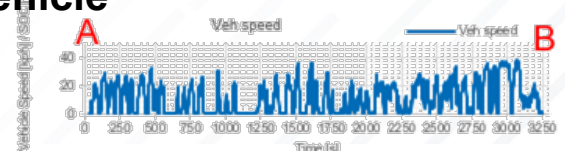
3 HV battery production emission study and > 2030 forecast



6 Maximise Re-use, Re-manufacture, Recycling. End of life methodology



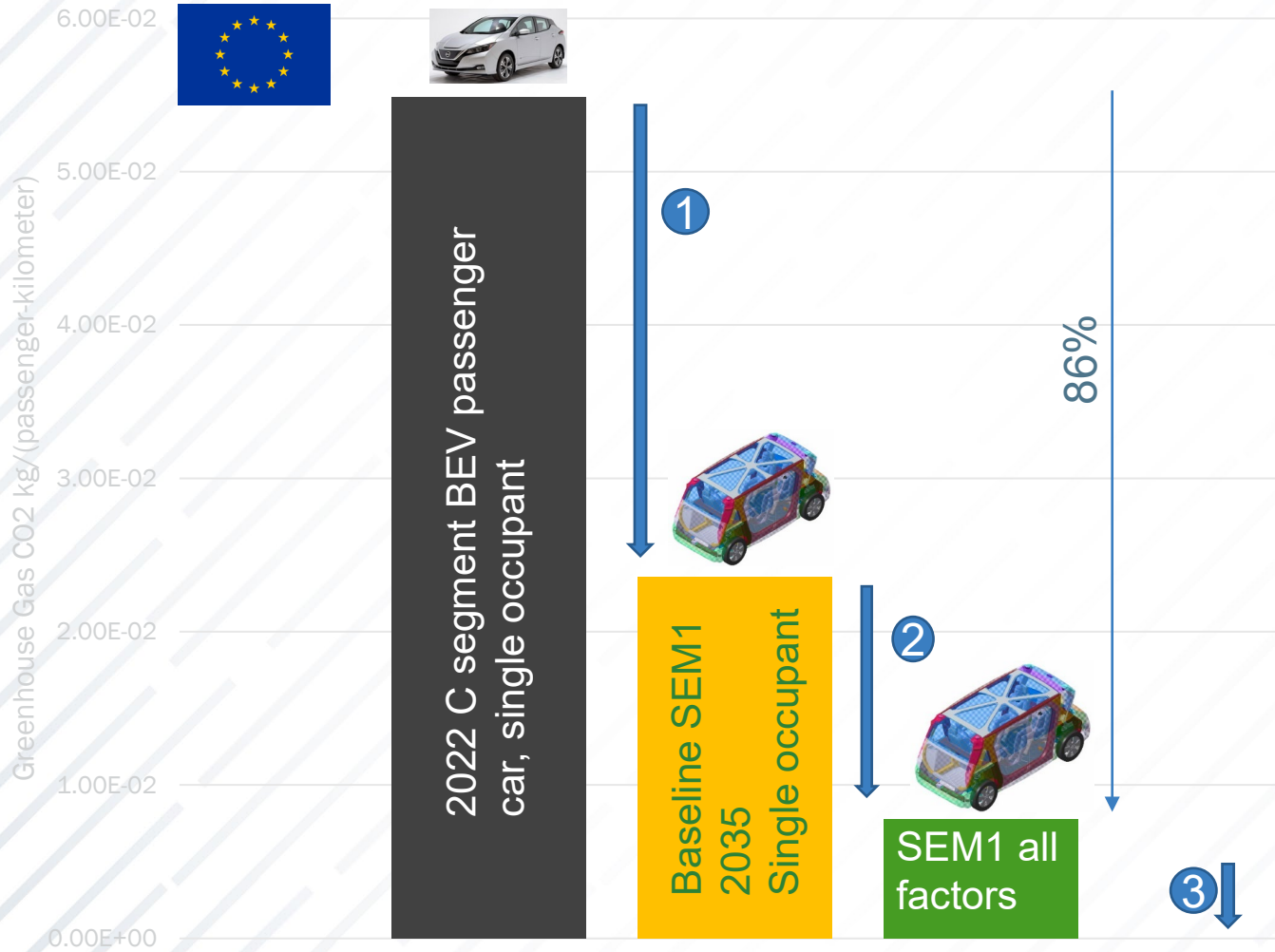
5 Real world drive cycle and drive cycle smoothing with autonomous vehicle control



4 Decarbonise electricity grid supply for xEV. Global variations & >2030 forecast (production and vehicle use)

Image source: SSAB, ArcelorMittal

# SEM1 VEHICLE LIFE CYCLE ANALYSIS. APPROACH AND SENSITIVITY STUDIES



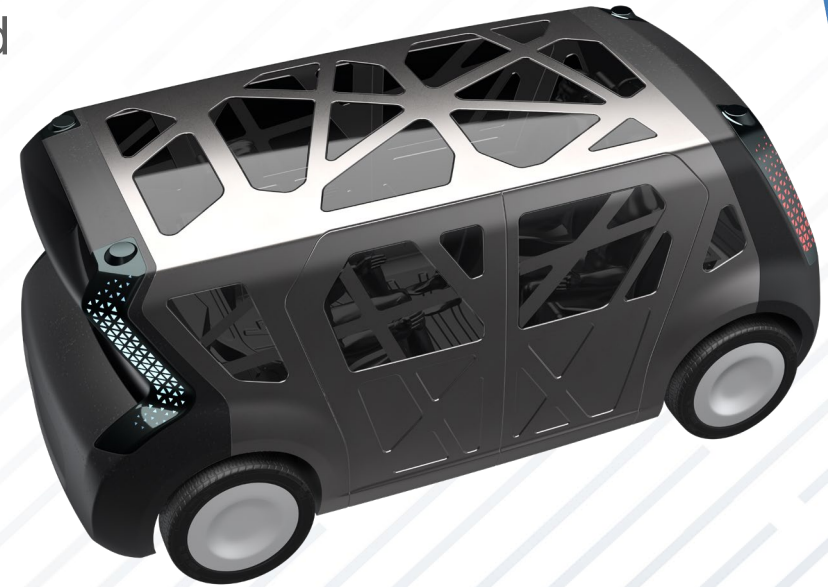
- 1 ↓
  - AV vehicle weight reduction
  - HV battery technology improvement
  - Electricity grid (green) improvements 2022 to 2035
- 2 ↓
  - Decarbonized steel production
  - Apply MaaS operation factors: 3 occupants, autonomous vehicle drive cycle smoothing, extended vehicle & battery life
- 3 ↓
  - Achieving 100% net zero will likely require carbon capture (at production), ~100% renewable grid supply and carbon offset/credits

# STEEL E-MOTIVE – SUMMARY

- The Steel E-Motive project has engineered an innovative vehicle and body structure concept, taking into consideration the freedoms and differences offered by full autonomy
- Through application of the complete steel grade portfolio, the Steel E-Motive concept demonstrates:
  - Safety – very good level of protection of occupants and battery
  - High levels of occupant comfort and good accessibility
  - Cost effective design, suitable for global high volume production
  - Significant reduction in life cycle greenhouse gas emissions
- Follow us on our journey at [www.steelemotive.world](http://www.steelemotive.world)



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# STEEL E-MOTIVE TECH TRANSFER

- Full engineering report released to automotive engineers *at no charge, available for download later this year*. Subscribe at *steelemotive.world* to be notified!
- Available through our Steel Member Companies:
  - CAD Models
  - Crash Models
  - Review of the Cost and LCA models
  - Virtual Reality tours
  - Discussion on the steel applications demonstrated

## @ THE NUCOR BOOTH



- 3-D Printed Body Structure Prototype
- 1/3 Scale

 **STEEL  
E-MOTIVE**

IN PARTNERSHIP WITH

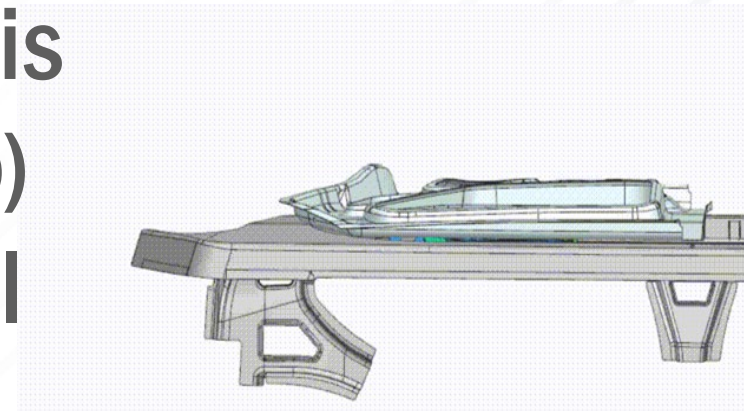
 WorldAutoSteel

 RICARDO

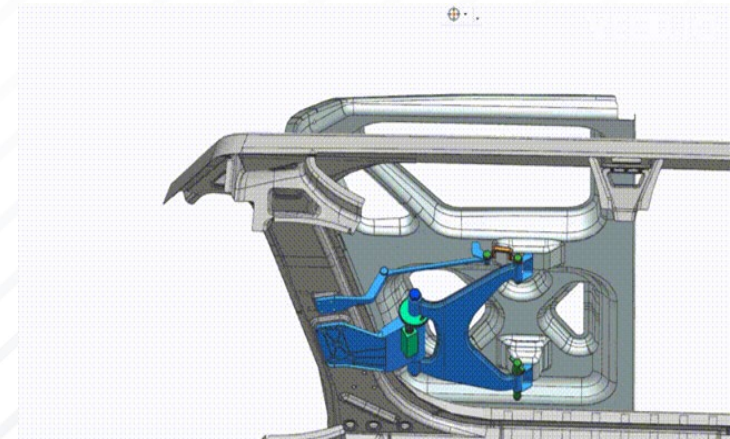
# SENIOR CAPSTONE PROJECTS

1. Steel E-Motive Scissor Door Analysis  
Michigan Tech (Auto/Steel Partnership)
2. Adaptation of SEM2 to Commercial Delivery of Goods  
Michigan Tech (WorldAutoSteel)
3. Joining of 5T AHSS Stack-up  
Ohio State University (WorldAutoSteel)

3D Printed Working Model



Door operation: Top view.



Door operation: Inside angle view.

# FOR MORE INFORMATION



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**STEEL**