

AISI Partner Organizations

Partnership Programs Established to Build Market Focus



AUTO/STEEL PARTNERSHIP

The Auto/Steel Partnership (A/SP) is a consortium of the AISI Automotive Applications Committee, DaimlerChrysler Corporation, Ford Motor Company and General Motors Corporation. It is dedicated to ensuring that steel is the competitive material of choice in a changing automotive marketplace.



CANNED FOOD ALLIANCE

The Canned Food Alliance (CFA) is a consortium of steelmakers, can makers, food processors and canned food brands that have joined together to promote the nutritional and convenience benefits of canned food. The consortium was formed by AISI. The Consumer Awareness Program for Canned Food began as a five-year effort by the steel industry and has been supported by the CFA since 1998.



METAL ROOFING ALLIANCE

The Metal Roofing Alliance (MRA) is a coalition comprising AISI, metal roofing manufacturers, paint suppliers and coaters, dealers, metal industry associations and roofing contractors. Its mission is to educate consumers and contractors about the outstanding value and superior longevity of metal roofing for housing applications. The MRA also provides homeowners with useful information, resources and contacts to make the most educated decision when re-roofing their homes.



NATIONAL STEEL BRIDGE ALLIANCE

The National Steel Bridge Alliance (NSBA) is a unified industry organization of businesses and agencies committed to the development, promotion and construction of cost-effective steel bridges. It was formed jointly by AISI and the American Institute of Steel Construction. Its goal is to make steel the material of choice for bridge construction.



Steel Framing Alliance™

STEEL FRAMING ALLIANCE

The Steel Framing Alliance (SFA) was established by AISI in 1998 to accelerate the use of light-gauge steel framing in construction. The Steel Framing Alliance delivers innovative steel framing solutions to the residential and light commercial construction industries.



Recycling Institute

THE STEEL RECYCLING INSTITUTE

The Steel Recycling Institute (SRI), a business unit of AISI, promotes and sustains post-consumer recycling of all steel products. SRI educates the solid waste industry, government, business, the environmental community and consumers about the benefits of steel's infinite recycling cycle.