

Market Development Industry Leadership

Committee Leadership



J. James Kutka *Chairman, Market Development Committee*

Jim Kutka is senior vice president—commercial for United States Steel Corporation. He joined the company in 1967 as a production worker at the company's former Canton Roll & Machine Works. During his career, he has held executive positions in accounting, purchasing, business planning, sales, human resources, business process reengineering and marketing. In 1997, Mr. Kutka was named general manager—automotive. He was appointed vice president—commercial, sheet products in 2001 and assumed additional responsibilities as president—United States Steel International, Inc. in December 2002. He was appointed to his current post in September 2005.



Brian E. Aranha *Chairman, Automotive Applications Committee*

Brian E. Aranha is vice president—commercial for Dofasco Inc. He joined Dofasco Inc. in 1979 as a member of the company's Research and Development Department. In 1989, he served as a Research Fellow to AISI's Committee on Technology in Washington, D.C. and in 1991 was part of a Canadian consortium conducting a study for the World Bank on restructuring the Polish steel industry. Since then, Mr. Aranha has served as Dofasco Inc.'s project manager, Delivery Improvement Team; general manager, quality systems; assistant director of purchasing; and director of automotive business. He assumed his current position in 2003.



Gerald W. Gagliano *Chairman, Steel Packaging Council*

Gerald W. Gagliano is manager—sales, tin and container for United States Steel Corporation. He joined U.S. Steel in 1977 as a programmer in the systems and communications department, and held positions in accounting, computer operations and system design before being promoted to manager—marketing and customer service for tin mill products in 1994. He was appointed national account manager in 1999, and was named to his current position in 2004. Mr. Gagliano has served as chairman of AISI's Steel Packaging Council since August 2005 and is a member of the Canned Food Alliance Executive Committee and the Canned Food Alliance Working Group.



Michael Meyers *Chairman, Construction Market Committee*

Mike Meyers is director of industry marketing for United States Steel Corporation. During his career at U.S. Steel, he has held several sales and marketing positions, including district sales manager in Birmingham, Alabama. In 1993, he joined a six-man team established to lead U.S. Steel's first reengineering effort, and afterwards became director of business development, where he led the industry's residential steel framing activity through AISI. In 1997, Mr. Meyers became director of marketing, construction. In 2003, he assumed the industry marketing activities for all markets within U.S.S. Flat-Rolled Products. He is a board member of the Steel Framing Alliance.



Craig Peterson *Chairman, Container Market Committee*

Craig Peterson is vice president, commercial for USS-POSCO Industries. He began his career with United States Steel Corporation more than 30 years ago as a sales representative in the products division. In 1986, Mr. Peterson joined USS-POSCO Industries following the sale of the products division by United States Steel Corporation. He served as manager of sales—tinplate products and general manager of sales—sheet products before assuming his current position.



Peter Wright *Chairman, Long Products Market Development Group*

Peter Wright is the marketing director at Chaparral Steel. He is a Chartered Engineer U.K. and a fellow of both the Institute of Materials U.K. and the American Society of Materials. Mr. Wright is a past president of the Forging Industry Education and Research Foundation, and was a trustee for 15 years until 2002. He is a past chairman of the Forging Industry Association Technical Committee. He has developed multiple publications on continuous casting and microalloy steels. He has one patent on the forging process for the direct quenching of microalloy steel.



Market Development Committee

Chairman

J. James Kutka
Senior Vice President—Commercial
United States Steel Corporation

Charles Mattia
Vice President—New Business Development
IPSCO Inc.

Members

Brian E. Aranha
Vice President—Commercial
Dofasco Inc.

Christopher J. McCarthy
Vice President, Sales and Marketing
Severstal North America Inc.

Richard K. Blume
National Sales and Marketing Manager
Nucor Corporation

Daniel J. Mull
Executive Vice President, Sales and Marketing
Mittal Steel USA

Douglas Gant
Vice President, Sales and Customer Service
AK Steel Corporation

Craig Peterson
Vice President, Commercial
USS-POSCO Industries